



2009 WEBINAR SERIES

The Port Authority, for the third year now, is hosting economic development webinars as part of its economic development leadership initiative. Community leaders involved in economic development are invited to take part in these valuable sessions at no cost. All webinars are conducted using the latest in technology, including the Port Authority's SmartBoard system.

Location: Port Authority Office, 851 Irving Wick Drive West, Heath

2009 Trends in Economic Development Retooling for Change

Presented by Bob Ady, Ady International

Friday, January 30, 2009, 11 a.m.— 12 p.m.

Learn which trends will have the biggest impact on the way your community attracts and retains businesses, and what steps your community can take to not only survive, but to thrive in the evolving world of economic development.

The Webinar will be conducted by Bob Ady, President of Ady International Company and a renowned expert in corporate site selection. The presentation will cover his appraisal of which sectors will be hot and which sectors will not in 2009, and which location criteria will separate the winners from the losers. Emerging trends will be part of the discussion, including their implications for community economic development organizations.

This 60-minute webinar will be filled with stories and real-life examples providing you with practical, actionable tips for keeping your community or region in the running for new investments. There will be question and answer opportunities throughout the session. Afterwards, participants will receive a complete outline of the presentation overheads upon completion of a short post-seminar satisfaction survey.

No need to RSVP. Have a question? Ask.

Call or e-mail Rick Platt at 740-788-5500 ext. 235 or rplatt@hnlcpa.com.