

Licking County *PERSPECTIVES*

An Economic Development Conference For Community Leaders

All aboard! Here's your ticket for a new perspective on development in Licking County. The Heath-Newark-Licking County Port Authority, the Licking County Planning Commission, and the Newark & Licking County Chamber of Commerce are hosting a half-day conference for community leaders. The event promises to be a unique opportunity to gain insights into the key elements of economic development in Licking County from a national, state, and local perspective.

WHERE?: Central Ohio Aerospace and Technology Center
COATC Conference Center
781 Irving-Wick Drive West, Heath

WHEN?: May 14, 2003, 8 a.m. to 1 p.m.

WHO?: Public officials, community leaders, and anyone involved in economic development in Licking County. **There is no cost.**

WHY?: Success comes from an army of well-informed leaders.

HOW?: RSVP by May 5, 2003 to accept your free ticket.

WHAT?: Get more information or register on-line at COATC.com/partners



Sponsors:

Ohio Central Railroad The Boeing Company Kaiser Aluminum Mid-Ohio Development Southgate Corporation

In conjunction with . . .

Licking Co. Commissioners City of Heath City of Newark City of Pataskala Village of Hebron

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AGENDA

Wednesday, May 14, 2003

Central Ohio Aerospace and Technology Center, COATC Conference Center, Heath

8:00 a.m.

REGISTRATION



8:30 a.m.

WELCOMES & INTRODUCTIONS

Why do this? What's the big picture? Answers come from the conference hosts.

Rick Platt, Director, Heath-Newark-Licking County Port Authority

Jerry Brems, Director, Licking County Planning Commission

Elizabeth Welsh, President, Newark & Licking County Chamber of Commerce



8:45 a.m.

NATIONAL PERSPECTIVE — *Actively Building Communities*

Learn the viewpoint of a Licking County native now working the national economic development scene as head of the nation's largest economic development trade organization.

Jeffrey A. Finkle, President & CEO, International Economic Development Council



9:00 a.m. KEYNOTE

NATIONAL PERSPECTIVE — *Site Selection: Mission Impossible*

Gain a unique global perspective on facility location from the person who has identified more prime locations for businesses in the United States than any other person. The methodology and techniques he introduced into the site selection process are standards which companies throughout the world use to select new locations.

Robert M. Ady, President, Ady International



10:45 a.m.

STATE PERSPECTIVE — *Development is Local, But Here Are Tools to Help*

A panel of economic development professionals from the Ohio Department of Development presents a look at the tools they use to aid in Licking County's progress.

Tonya Barnett, Governor's Regional Development Representative

Tracy Allen, Manager, Office of Financial Incentives, Ohio Dept. of Development

Nate Green, Transportation Liaison, Ohio Department of Development



11:45 a.m.

LOCAL PERSPECTIVE — *Aboard a Passenger Train*

From a passenger train on the Columbus and Ohio River Railroad line, learn more about the economic engines of Licking County. Expect presentations by officials from ODOT, Ohio Central Railroad, The Boeing Company, Kaiser Aluminum, Mid-Ohio Development, and Southgate Corporation. A brown-bag lunch will be provided.



1:00 p.m.

CONFERENCE CONCLUDES

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M-I-
T-I-
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NAME

COMPANY

E-MAIL

PHONE

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Seats are limited so please respond **before May 5, 2003.**

Five ways to RSVP.

- On-Line: COATC.com/partners
- Fax: (740) 788-5511
- Phone: (740) 788-5500 ext. 34
- E-Mail: events2@coatc.com
- Postal: 851 Irving-Wick Dr. West, Heath, 43056

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